

Texas United 2026 - Schedule Overview

Wednesday, March 25, 2026

- 1:00 - 2:30 p.m.** Check in & Registration ***note if you plan to arrive early, there will be luggage storage at the conference registration area***
- 2:30 - 3:30 p.m.** Open Plenary - John Farden, EVP, Global Network Advancement and Operations, United Way Worldwide
- 3:45 - 4:30 p.m.** Fast Friends Networking Opportunity
- 5:00 - 6:30 p.m.** Welcome Reception hosted by United Way for Greater Austin

Thursday, March 26, 2026

- 7:45 - 8:45 a.m.** Breakfast & Plenary: Open Keynote by Dr. Russell Lowery-Hart, Chancellor, Austin Community College
- 9:00 - 10:15 a.m.** Learning Sessions
- I. UWW Topic with John Farden, United Way Worldwide
 - II. Cultivating High-Performing Boards led by Emily Lavin Strategies
 - III. Collecting & Utilizing Meaningful Local Data- Dr. Colton Strauss, Colton Strauss Consulting

BREAK

- 10:30 - 11:45 a.m.** Learning Sessions

TEXAS UNITED CONFERENCE

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Kalahari Resorts & Conventions
Round Rock, Texas



- I. ALICE 101: Intro to ALICE, led by United Ways of Texas
- II. Mental Health & Wellbeing in the Workplace led by Ashley & Miranda, UWT
- III. Communications & Messaging Strategy & Storytelling led by Domingo Gonzales, United Way of San Antonio & Bexar County

BREAK

12:00 - 1:15 p.m. Lunch & Plenary: Building Partnerships that Last: A Conversation with Corporate Leaders, Michael Street, ATMOS Energy and Tara Stafford, Baylor Scott & White Health

1:30 - 2:15 p.m. Fast Friends Networking Opportunity

BREAK

2:45 - 4:00 p.m. Learning Sessions

- I. Intro to AI for Non-Profits - TBD
- II. Power Your Proposal: A Smart Structure for Grant Writing Success led by Evan Wolstencraft & Dr. Kelty Garbee with Texas Rural Funders
- III. ALICE in Action: Moving Data to Driving Impact led by Stephanie Hoopes, United Way of Northern New Jersey

BREAK

4:30 - 5:30 p.m. Networking Reception

Friday, March 27th, 2026

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8:00 - 9:00 a.m. Breakfast & Plenary: Young Adults in the Age of AI: Labor Market Challenges and Opportunities by Anna Crockett, Dallas Federal Reserve

BREAK

9:15 - 9:45 a.m. Resource Development Panel - Cause Marketing, Haley Chambers; United Way Worldwide, & Kristin Jones, United Way of Denton County

BREAK

10:00 - 10:45 a.m. ALICE in Disaster, Stephanie Hoopes, United Way of Northern New Jersey

10:45 - 11:55 a.m. How to Prepare for Disruption/Disaster Working Session - Marcus Coleman, United Way Worldwide

11:55 - 12:00 p.m. Wrap Up & Adjourn